



Application for Book Review

BOOKS/PUBLICATIONS WILL NOT BE RETURNED.

If accepted, the book(s) will be eligible to be sold at TAMARACK: *The Best of West Virginia*. A preliminary test order is typical but, there is no guarantee there will be a purchase. Reorders follow based on successful sales.

Publications are reviewed and applicants are notified via phone or email.

Criteria for Book Jurying

Tamarack is constantly seeking printed materials pursuant to our mission of providing opportunities for West Virginia authors and publishers.

All submissions must meet one of the three criteria listed to have Tamarack review your submission.

- Current West Virginia Resident
- West Virginia Native
- West Virginia Content

Content may be used as a primary criterion, but this is at Tamarack's discretion. If you are an out-of-state resident, (non-native) your submission must have substantial West Virginia content.

Academic textbooks will be not reviewed.

All books and/or printed materials must be available without minimum purchase requirements. It is your responsibility to provide and update information pertaining to the distributor or agent. Accepted books should be currently available for purchase. For out-of-print books, significant stock should be available and be in excellent condition.

Physical Criteria

- Publications should be professional in appearance, writing style, editing and display quality.
- Printing errors are not acceptable.
- Photocopies are not acceptable.
- Slide binders are not acceptable.

- Bindings should be appropriate to the material content.
- Stapled books must be professionally assembled.
- Covers should be visually appealing.
- Hand lamination is not acceptable.
- Pre-published manuscripts are not acceptable. Books should be a completed product; shelf ready.
- Books with misspelled words and grammar errors will be rejected.
- Copied photographs, such as old family photos or old town photos must be of high quality.

Books with little literary merit are not acceptable.

Note: Jurors will review printing quality, binding, materials, and material quality as well as content.

Cookbook Criteria

"Formula cookbooks" that are professionally published as fund raisers will not be accepted.

Original, local area recipe books are encouraged.

Tamarack reserves the right to choose books that are appropriate and marketable. Accepted books are placed into the Tamarack System for possible purchase, but a purchase order is not guaranteed upon acceptance.

Pricing

Expect pricing to be reflective of bookstore pricing.

Contact Information

Send book/applications to:

Mandy Lash, Artisan Services
One Tamarack Park
Beckley, WV 25801
(304) 256.6843, ext. 151
mlash@tamarackwv.com

Book Signings:

Gordon Coleman, Retail Director
One Tamarack Park
Beckley, WV 25801
(304) 256.6843, ext. 161
gcoleman@tamarackwv.com

Tamarack encourages authors to participate in book signings.

**Tamarack Marketplace
Book/Magazine Jury Application**

Title: _____

Author: _____

Address of Author: _____

City: _____ State: _____ Zip: _____ Phone: _____

Fax: _____ County: _____

E-mail: _____ Website: _____

Publisher: _____

Address of Publisher: _____

City: _____ State: _____ Zip: _____ Phone: _____

Please answer the following questions to determine **minimum** eligibility to be considered for review for possible placement into the Tamarack System. You must meet **one of the three** criteria to qualify for the review process.

1. West Virginia resident? ___Yes ___No
2. West Virginia content? ___Yes ___No
3. West Virginia native? ___Yes ___No City _____ County _____

If yes on content, please explain specifically how the book is relevant to West Virginia.

Date of publication: _____

ISBN: _____

Retail Price: _____ Wholesale price: _____

Please note that the industry standard for pricing is a 40% discount from the retail price. Wholesale prices that do not reflect a 40% discount rate may limit Tamarack's ability to purchase and/or impact on the quantity ordered.

Has title previously been submitted to Tamarack for jurying? _____ Yes _____ No

If yes, when? _____

Does this author have other titles at Tamarack? _____ Yes _____ No

If yes, please list: _____

Name of Applicant: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Signature of Applicant: _____ Date: _____

Please submit to:

Attn: Mandy Lash
Tamarack
One Tamarack Park
Beckley, WV 25801

Tamarack is unable to work with publishing companies or authors that demand pre-payment.